Making a Difference For Our Teens
Transformative Products & Programs For Teens and Their Parents
America’s Teenologist, DrBeth Halbert
DrBeth’s Compassionate Parenting
Our Teenagers Are In Trouble

Todd is 16 years old. He’s having a tough time in school. He doesn’t have many friends and feels a lot of pressure to “fit in.” He doesn’t want to be seen as a loser, but isn’t sure he wants to do what others in his class are doing, such as drinking, smoking and having sex. He’s been bullied on occasion by classmates.

He has very little confidence and low self-esteem. He feels lonely, fearful and depressed most of the time. His life feels difficult and overwhelming, and he doesn’t know how to cope with it.

Every day in America...

--- 7,000 teens drop out of school
--- 19,397 are suspended from school
--- 1,795 are arrested
--- 5 per 1000 adolescents are victims of violent crime (e.g. physical assault, sexual assault/rape, physical abuse, robbery, etc.)
--- Suicide is the third highest cause of death among teenagers

The societal pressures cause teens to face multiple challenges each day:

--- Stress of keeping up with school
--- Peer pressure to belong
--- Inner struggle with self-esteem
--- Sexual activity at a young age
--- Alcohol and drug use

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DrBeth’s Signature Programs Are a Powerful Solution

Teenage challenges can be more easily dealt with when teens have effective communication skills that help them understand how to navigate the often-challenging landscape of being a teenager. This can be so much easier to handle if there has been space, tools, and tips to disagree before they are looking eye-to-eye with their parents.

DrBeth offers a range of programs that support teens and their parents to work through challenges and produce loving relationships.

Learn more

Our Solutions Benefit Teens, Society and the Economy

DrBeth’s mission is to help save teen lives by reducing teen violence, teen suicide and child trafficking/prostitution by creating programs that foster more self-compassion, self-love and playfulness among teens as well as their parents.

Her company, DrBeth’s Compassionate Parenting, brings together teens, parents, teachers, mentors, businesses and first responders who work with teens to provide much-needed tools, support and understanding --- an authentic healthy individuation process.

DrBeth’s products, services and programs help teens in many ways.

Learn more
Teens Influence the Economy: Demographics that Matter to Businesses

The teen market is immense. Teens have tremendous purchasing power. Beyond that, however, they have a conscience. This is important for businesses to understand.

Here are important demographics that matter to businesses:
--- $109 billion dollars is spent by teens each year
--- The average teen spends over $104 per week
--- Estimated yearly discretionary teen income: ages 10-17, account for $44 billion
--- 75% of teens plan to attend college
--- 18% of teens have access to a checking account
--- 62% of teens have debit cards

Learn more

Teens Influence the Economy: Psychographics that Matter to Businesses

As businesses fully understand the importance and power that teenagers hold in the marketplace, they can choose to include them more fully in their initiatives – within the community as well as in marketing efforts.

Here are important demographics that matter to businesses:
--- Teens and their parents have a sincere desire to purchase products from companies that have a social conscience
--- Today's teens have an increasing influence on household purchases
--- Parents routinely consult their savvy teens when making purchasing decisions
--- Teens have a need for individuality and a deep attachment and respect for family

Learn more
Your Business Can Make a Difference

Teens are the future leaders of our nation. By giving them tools they need to communicate effectively, deal better with stress and generally feel better about themselves, they will become better students, better employees (when they enter the workforce) and ultimately better leaders.

Your sponsorship contribution will be used to carry out this very important work for thousands of teens and their parents across the country.

Learn more

Benefits Our Sponsors Receive

Here are some of the benefits you receive by becoming a DrBeth sponsor:
--- A keynote address from DrBeth for your employees, customers and/or suppliers tailored to their needs and to ensure win-win-win relationships for everyone in your family and your business
--- A customized training for your people focused on such topics as increasing profitability and productivity, building stronger employee-manager relationships, and overcoming mental and emotional challenges in the workplace

Learn more

More Sponsorship Benefits

As a sponsor, you will be seen by your employees, customers, suppliers, partners, prospects, industry peers and your market as a company that cares for the future of teens, for your community and for society as a whole.

As a result, you will achieve the following benefits:
--- Increased brand loyalty and customer loyalty
--- Higher sales/revenue and larger customer base
--- Community responsibility and commitment showcased
--- Narrowcasting – Honing in on a niche market
--- Recruit and retain employees with a social conscience

Learn more
Our Corporate Clients

In addition to working with countless families as a psychologist and coach, DrBeth has worked as a facilitator and keynote speaker for many Fortune 500 companies as well as numerous family-owned businesses. Some of the companies she has served include the following:

![Company Logos]

Learn more

Our Media Coverage

Among the more than 200 nationally syndicated television, radio, newspaper and magazine outlets where DrBeth has been featured are:

![Media Logos]

Learn more
Testimonials

“What is it about DrBeth that’s so engaging? Is it the infectious laugh, the feeling that the wonder-filled child is so very close to the surface? Maybe it’s the vision of love and compassion for all parents and all children, this vision that she lives and breathes, balanced with rock-solid professional credentials and a deeply committed personal practice of self-growth and authenticity.” --- Dr. Jasmine Samrad, JSD, CLC, CWC, President, HelpingTheHelper.com

“DrBeth makes us all better people. Her messages inspire us to become better people and better parents, grandparents, partners, and children. Her infectious enthusiasm is so contagious I hope the entire planet gets the Dr. Beth bug!” --- Dale Rosenfeldt, Author, Artist, Consultant, Parent, Grandparent and Wife

Learn more

About DrBeth and Compassionate Parenting

As “America’s Teenologist,” DrBeth helps build stronger teen-parent bonds, allowing everyone to feel safe and communicate openly with each other.

Using a whole-systems approach to her work---addressing the physical, emotional and intellectual aspects of family and “inner family” dynamics ---she helps create healthy, joyful, sustainable relationships that are filled with compassion, love and “fun-fulness.” She empowers teens and parents to thrive and reach their leadership potential with these new world changes.

Learn more

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DrBeth’s Credentials & Accomplishments

Some of DrBeth’s credentials and accomplishments include:
--- Licensed child and family psychologist with 20-plus-year clinical practice in the San Francisco Bay Area
--- Extensive experience working with thousands of families, parents, teens and children
--- National speaker, facilitator and educator delivering life-changing and family-saving parenting programs
--- Keynote speaker, facilitator, coach and consultant for thousands of US companies
--- Author of parenting books, reports, articles and newsletters

Learn more

DrBeth’s Keynote Presentations and Workshops for Businesses

DrBeth delivers the following keynote presentations and workshops for businesses:

Parents and Business: How to Build a Supportive Environment for High Performance --- DrBeth shows parents/leaders how to take care of themselves and improve the communication with their teens and their employees, thus helping organizations be more successful.

Increase Profitability by Reducing Stress --- DrBeth offers this interactive “playshop” (based on her many years of experience working with businesses, parents and teens) that teaches teams how to take the stress out of business relationships and create win-win-win situations.

Learn more
How to Become a Sponsor

To become a DrBeth Corporate Sponsor, please do one of the following:

1. Fill out the sponsorship form on the DrBeth.com website.

2. Make out your sponsorship check of $10,000 to “DrBeth’s Compassionate Parenting,” and mail it to DrBeth Halbert, 9 Mill Springs Court, Pittsburg, CA 94565.

3. Call DrBeth’s Compassionate Parenting at (925) 403-4113 and we can register you over the phone.

If you have questions about sponsorship or need more information, please email DrBeth@DrBeth.com with “Sponsorship Request” in the subject line or call/text (925) 403-4113.

A Sincere Thank You

I greatly appreciate your shared commitment to achieving the important mission of making a difference in the lives of teenagers and their parents! Your sponsorship is giving them the opportunity to triumph over their struggles, step into their greatness, create stronger relationships, flourish in this often-challenging, ever-changing world and Dare To SHINE THEIR WAY!!!

Thank you again for your generosity and support! Don’t forget to take great care of yourself first!

DrBeth Halbert
Founder & CEO
DrBeth's Compassionate Parenting

Learn more